



**Ocean River**  
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# Press Release

For Immediate Release

January 5<sup>th</sup> 2017

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## **Ocean River closes it's doors for good**

1824 Ocean River will close officially on January 8<sup>th</sup> 2017.

After a clearance sale that started on October 1<sup>st</sup> 2016 Ocean River will be closing it's current location on January 8<sup>th</sup> 2017. The locally owned outdoor gear and adventure paddle company has moved to 1630 Store street and will remain in operation at it's new location.

The previous location was the home of the 35 year old company for the last 15 years. The company is very excited to focus on their new location in 2017 with many exciting developments on the horizon. Ever committed to being a part of the Victoria and Paddling community, many new events will be taking place over the next 12 months, as well as some of the events that have been popular in the past.

The new dock location will be located in front of Canoe Brew Pub and there will be a large rebuild happening in the spring on the current dock.

It is exciting to be a locally owned and operated company and still be able to remain innovative and involved in the community and the adventures that we enjoy.