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PRESS RELEASE

Local Victoria Business a finalist for international Tourism Award

Ocean River Sports is a finalist to receive the Hilton Worldwide Small or Medium-sized Business of the Year Award

Victoria, September 14, 2016: Ocean River Sports is a staple in the Victoria, BC community. A 35 year business, they have been providing all outdoor and paddle related materials to tourists and residents alike from the very beginning. With the companies 35 year anniversary approaching they are honored to have been nominated and to be in the running for the Hilton Worldwide Small or Medium-sized Business of the Year Award.

The successful business will show Overall strength & long-term viability of the business, Commitment to visitor satisfaction, Commitment to growth, and innovation, Contribution to or enhancement of the tourism industry and Commitment to human resources development.

This award nomination comes at an extremely busy time for Ocean River as they are also planning a huge move to a new location in Downtown Victoria.

Always an advocate for the environment and community, Brian Henry, the owner of Ocean River has always pushed to come up with exciting ways of promoting and partnering with locally owned business' while protecting our natural wonders in the area.

We at Ocean River are extremely excited and humbled by this honor and we are also very excited to open the doors and welcome our family in the Victoria and surrounding community into our new home at 1630 store street in November 2016.

To see some images from the past and read more about the history of this locally owned and operated business please visit <http://oceanriver.com/about/history/>